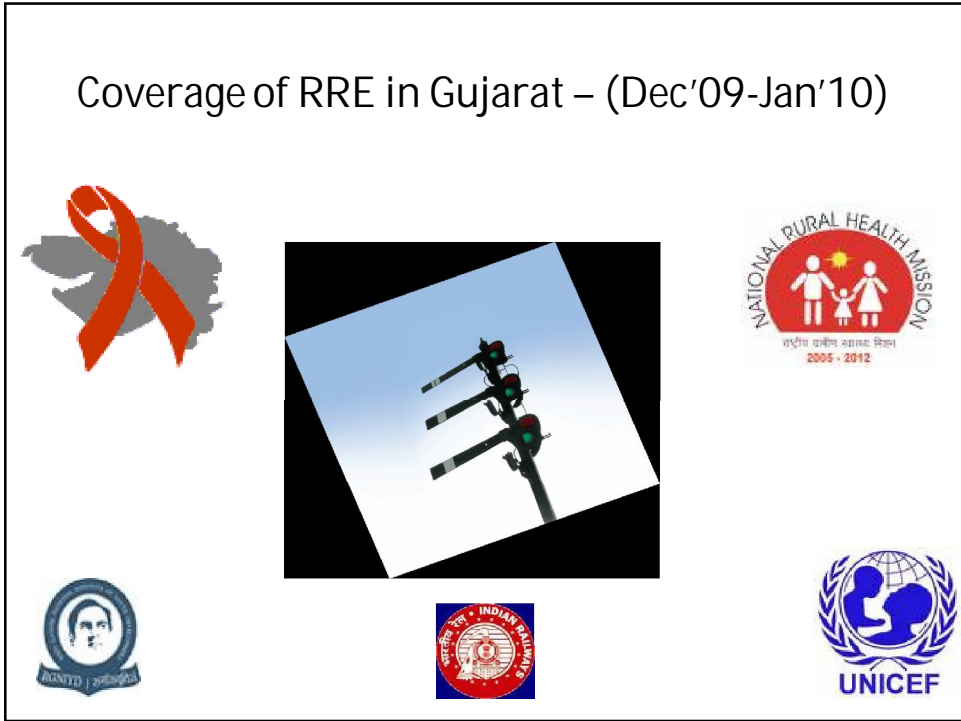
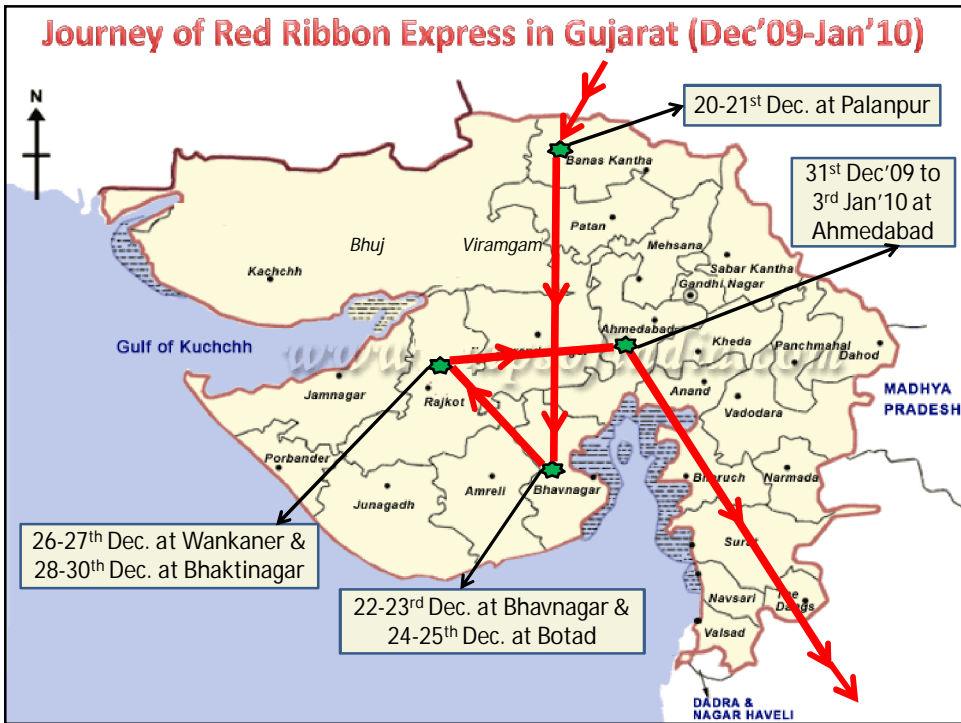



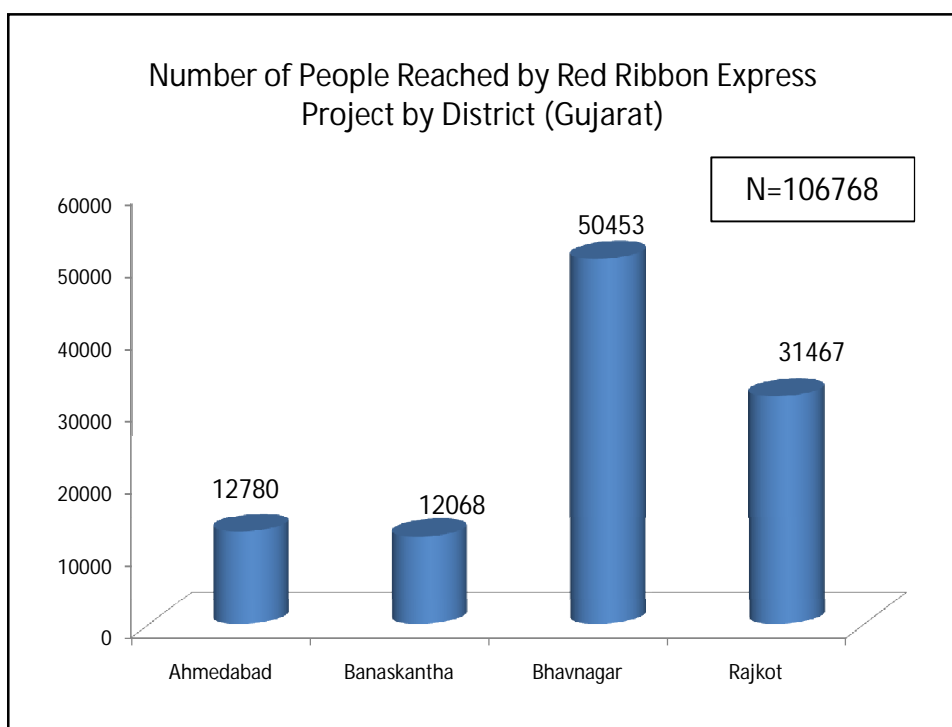
### Coverage of RRE in Gujarat – (Dec'09-Jan'10)

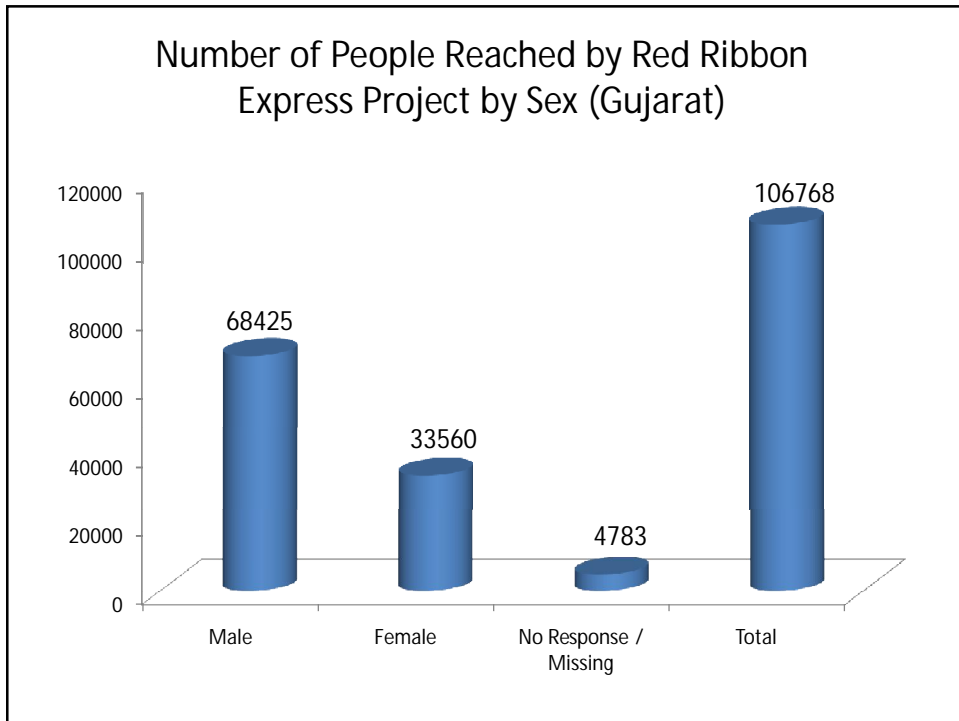
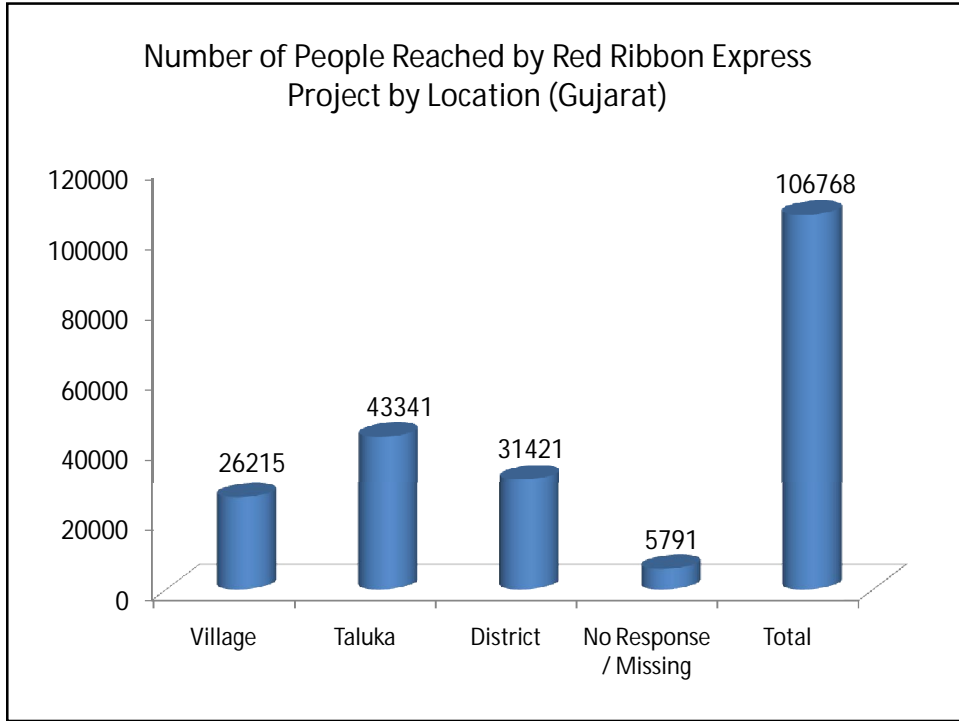


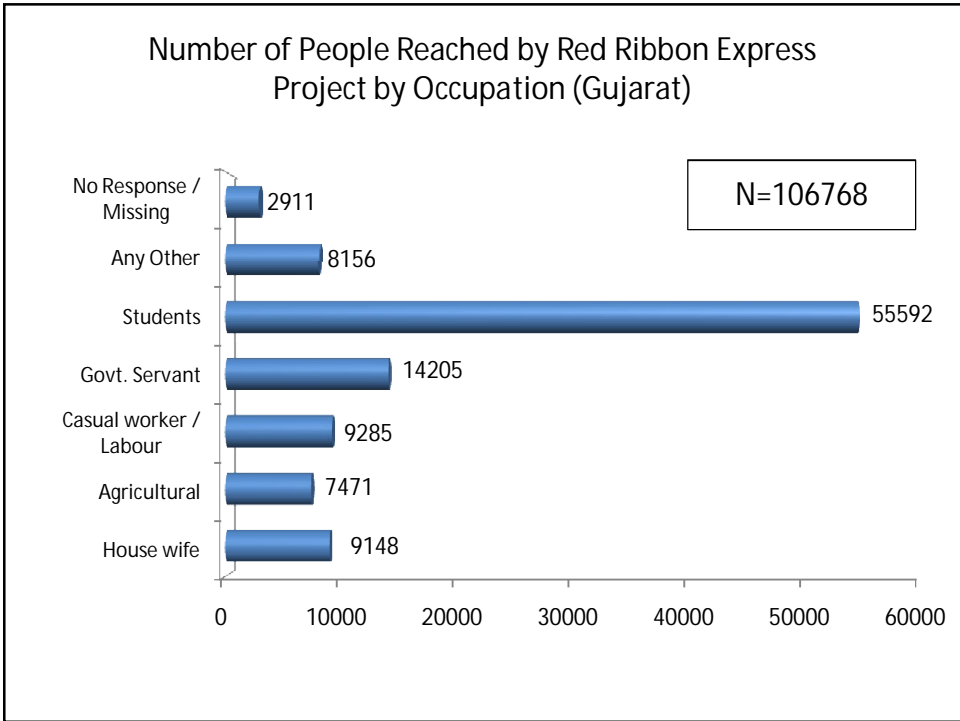
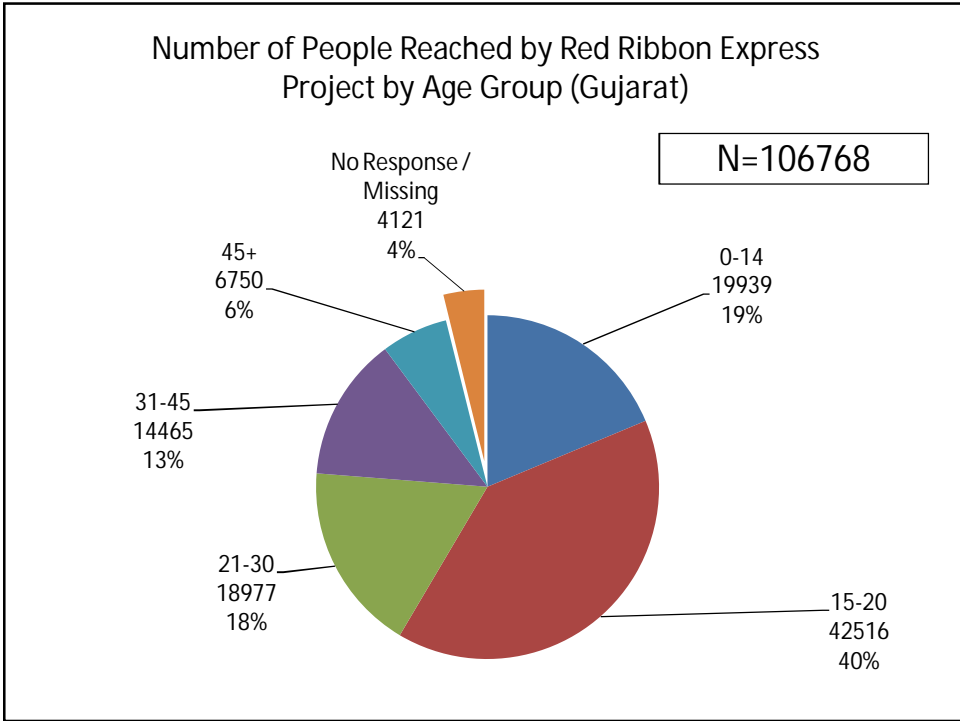
### Journey of Red Ribbon Express in Gujarat (Dec'09-Jan'10)

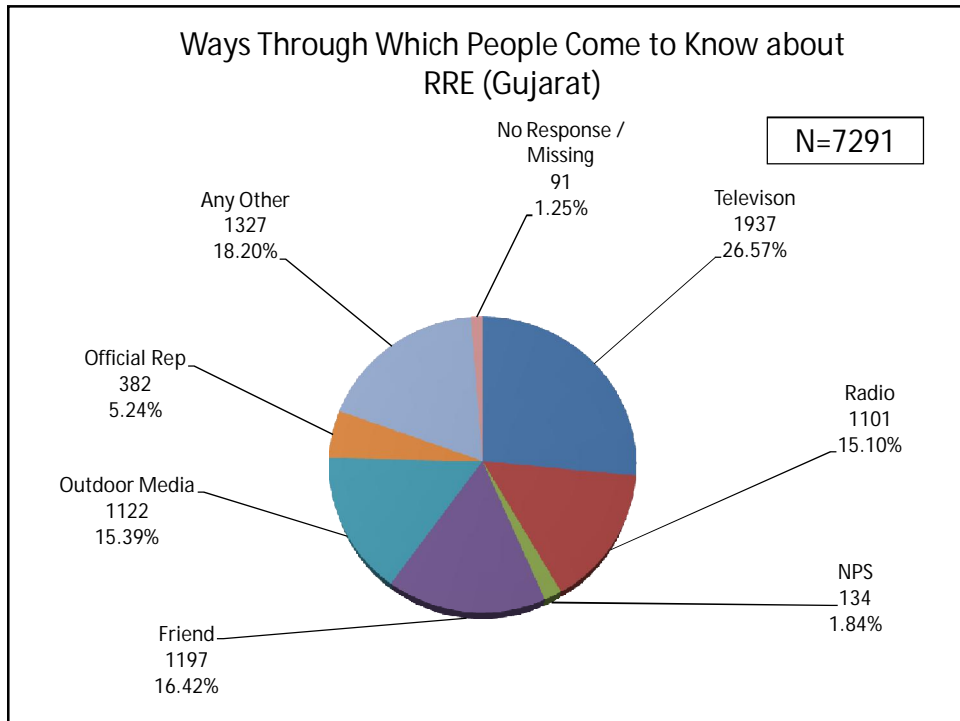
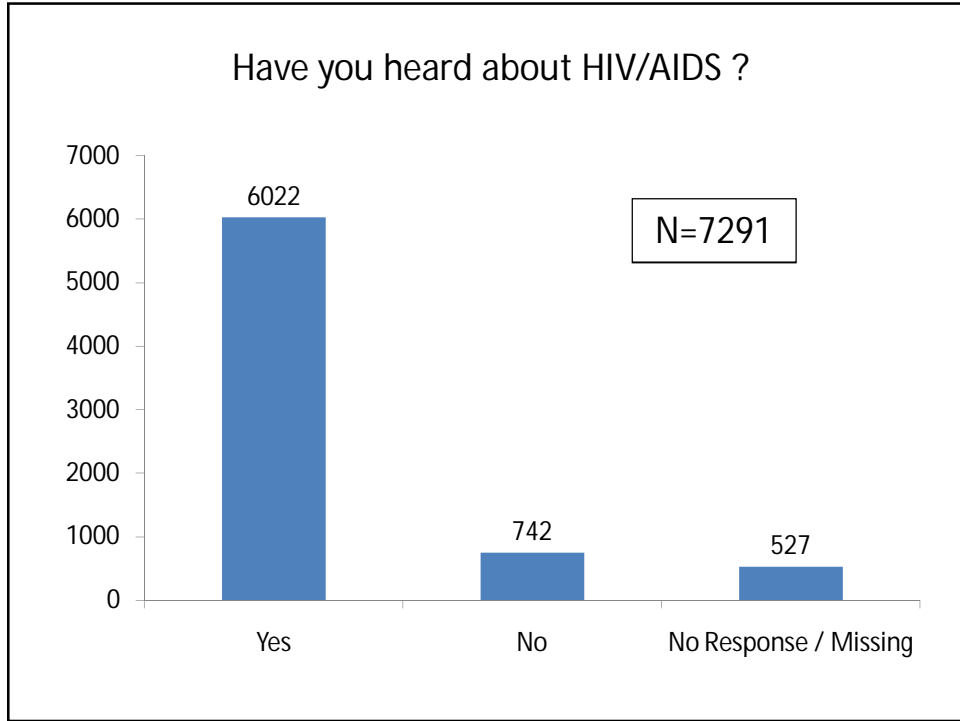


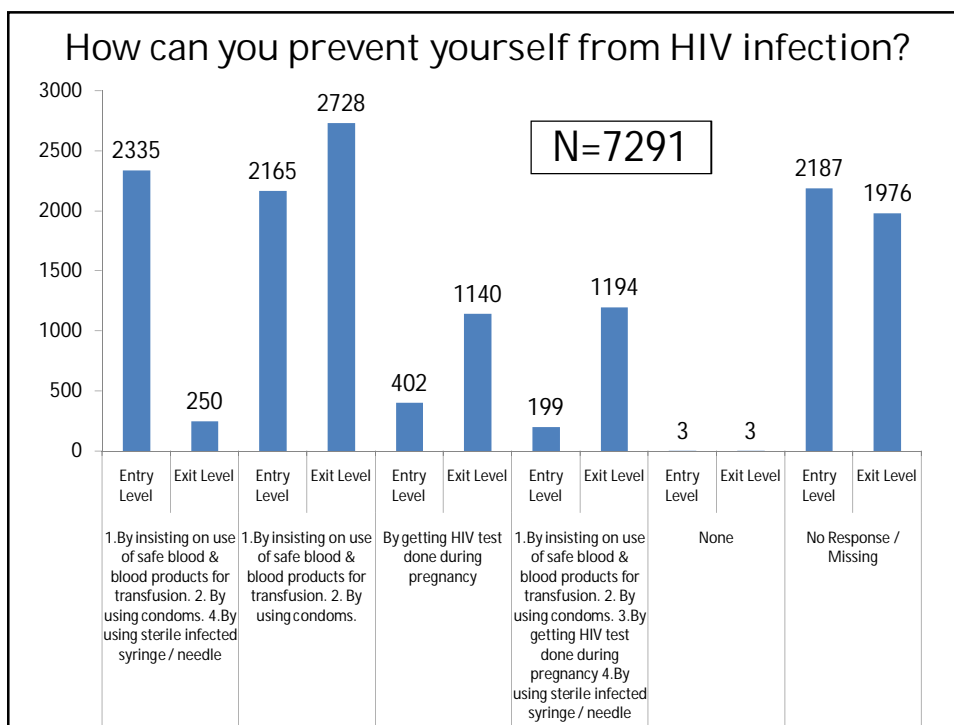
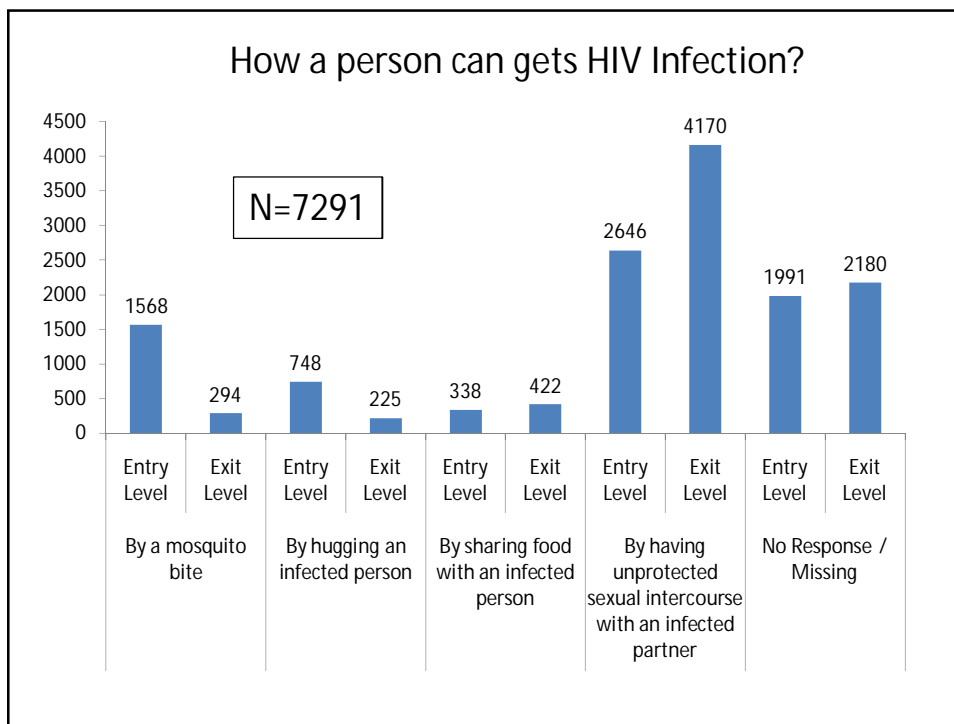
- 
- 6 Stations
  - 4 Districts
  - 13 Days
  - 4.27 lakhs people were reached through the RRE Campaign including 1.20 lakh people directly reached through Red Ribbon Express
  - Outreach Coverage through Bus - Bike Carvan and Road Shows 1.36 lakh

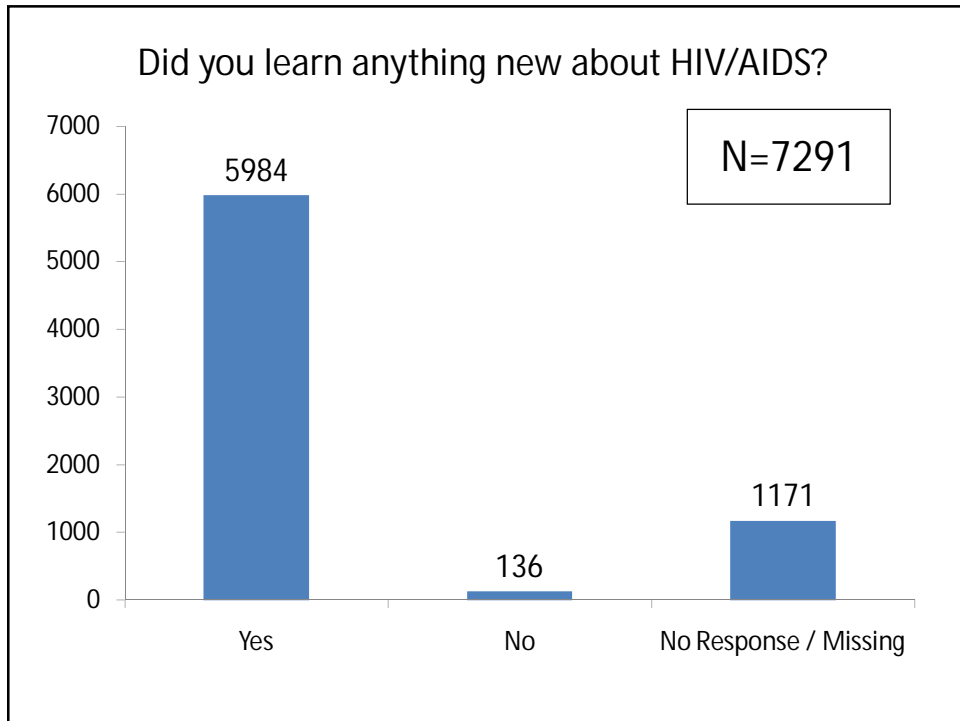
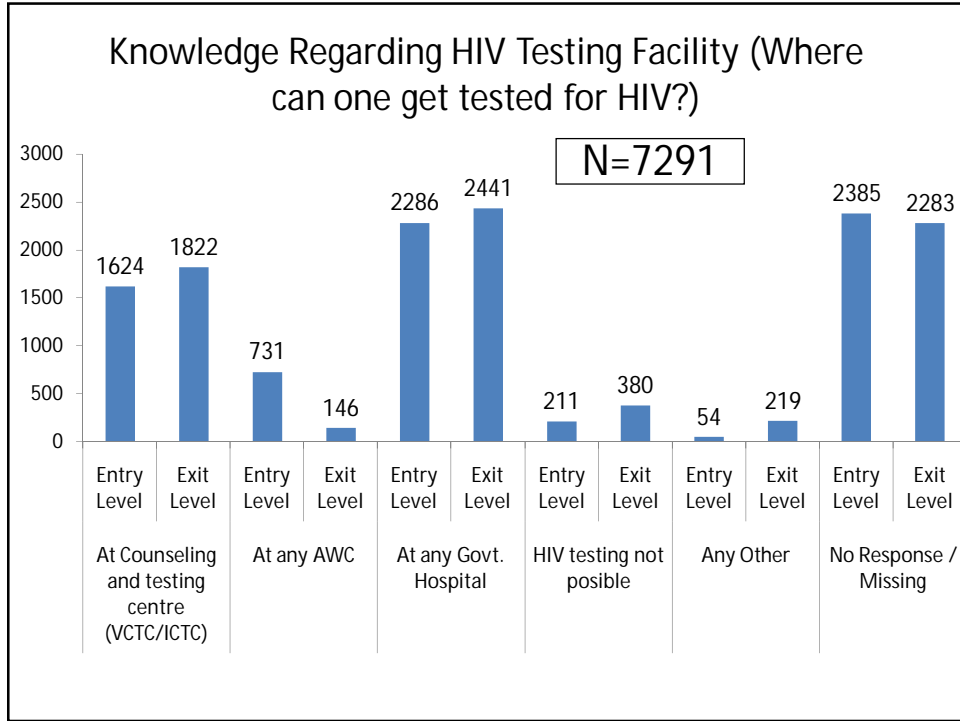


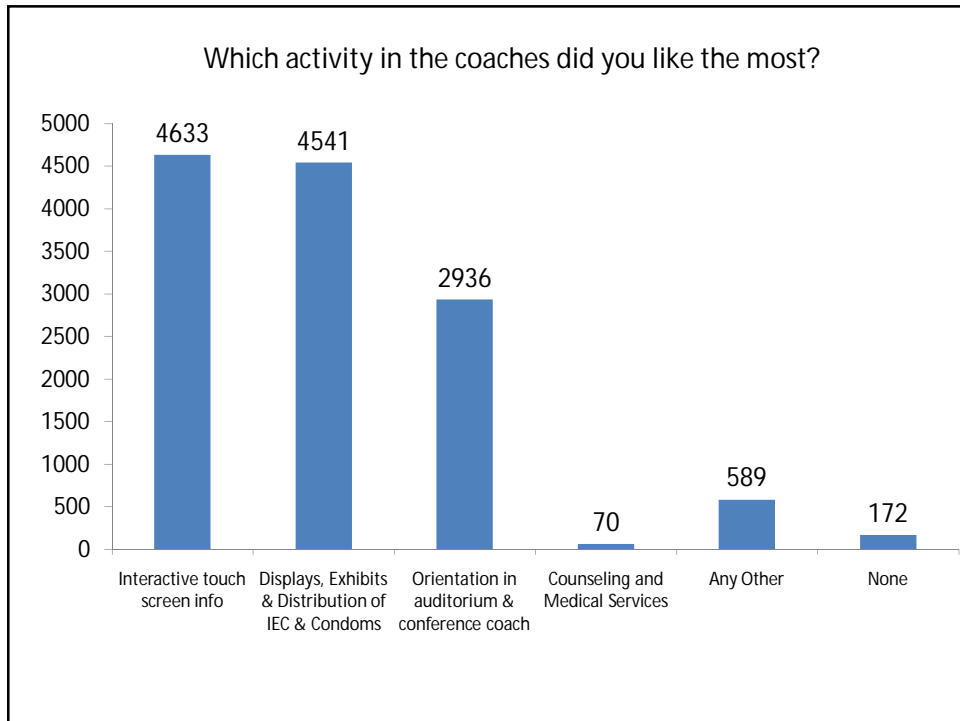
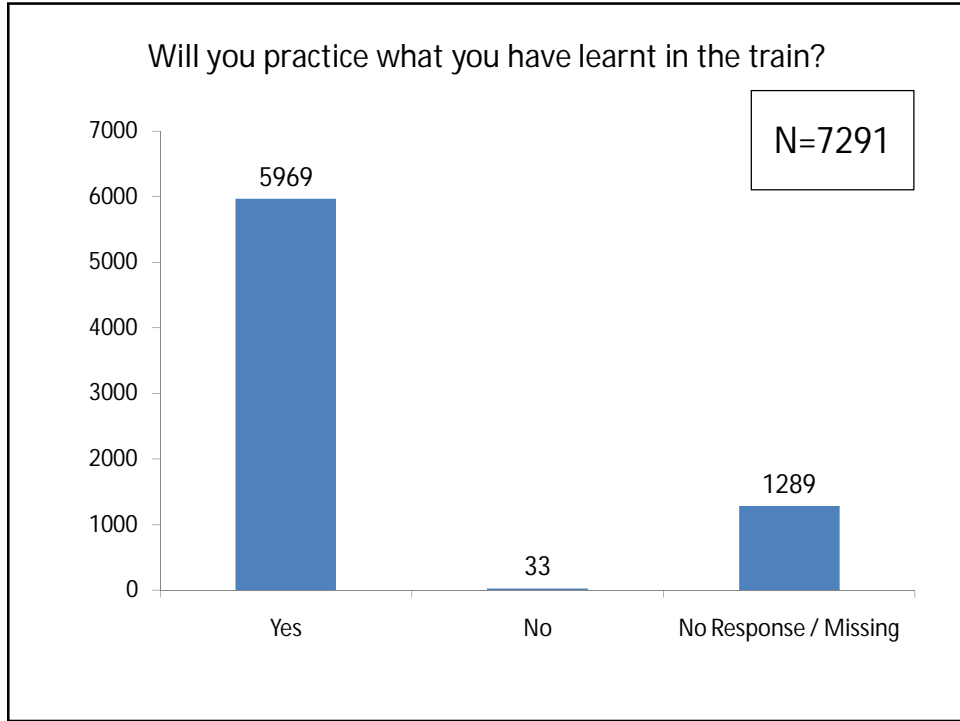












Thanks